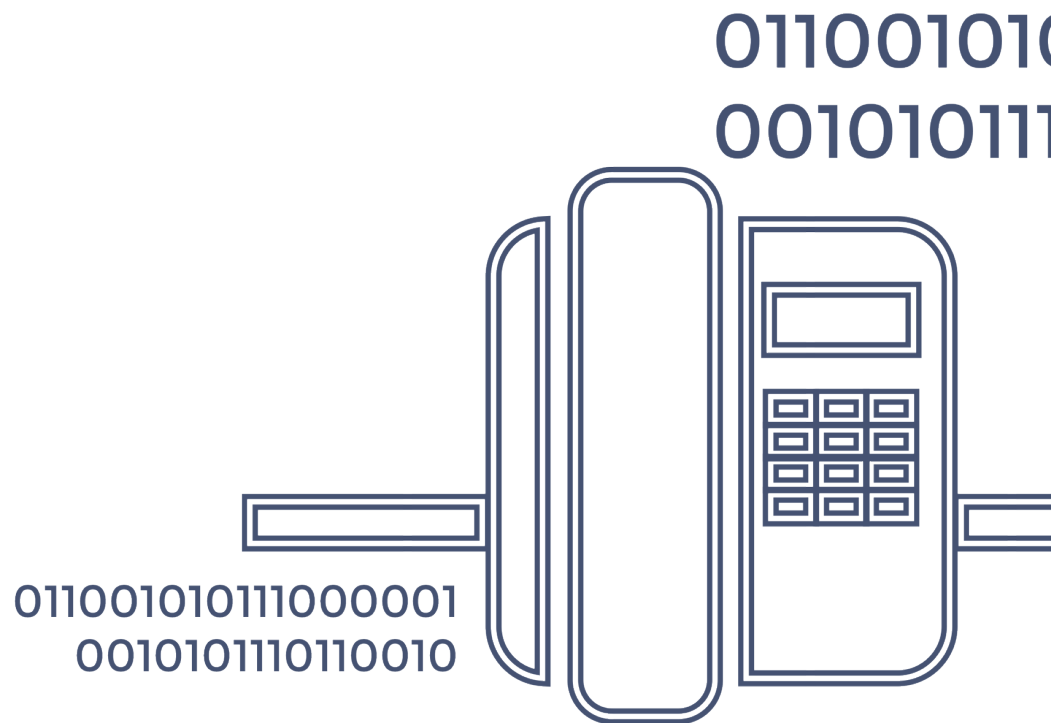


# ESI SIP Trunking



Estech Systems, Inc. (ESI) is a premier provider of on-premises and cloud-based unified communications solutions for small to medium-sized businesses (SMBs). ESI develops uniquely integrated and innovative solutions, enabling certified partners to offer a portfolio of affordable and differentiated VoIP communications that enhance the user experience.



WE MAKE IT EASY TO COMMUNICATE

## NOW IS THE TIME TO BENEFIT FROM SIP TRUNKING!

SIP trunking converges your existing voice and data networks to deliver high-quality voice communications. By removing all or just some of your expensive analog phone lines, your business can likely expect to experience immediate cost savings of 30-50%.

Recent studies estimate that in 2015, the percentage of businesses using SIP (58%) will outnumber those still using just traditional T1 lines (55%).<sup>1</sup>

The use of SIP trunking gives your business the flexibility to scale your voice solutions gradually to meet individual business needs, simplify the administration of your network by reducing providers, and save money by right-sizing your telecom budget. As you can see, choosing SIP trunks is a great business decision because of the cost and feature advantages when compared to analog lines or other traditional telephony options.

Your choice is easy – SIP trunks from ESI.

**TO LEARN MORE ABOUT SIP TRUNKS, CONTACT YOUR CERTIFIED ESI RESELLER TODAY!**

## ADVANTAGES OF ADDING SIP TRUNKING TO YOUR SOLUTION

### REDUCES COSTS.

- Cost-effective telephone service, using your existing Internet connection.
- Enjoy lower operational and capital expenditures.
- The savings from adopting SIP can often finance new solutions upgrades.

### FLEXIBILITY & SCALABILITY.

- Install SIP trunks with your new ESI phone solutions or implement them on your existing system.
- Expands easily as your business needs change. Purchase as few as two lines, or as many as you need.
- Adopting SIP paves the way for the next generation of technology, and easy expansions into hybrid PBX and hosted IP PBX services.

### HIGH-QUALITY, RELIABLE SERVICE.

- Dependable, high-quality, and consistent service.
- Consolidate your voice and data resources – reducing your management overhead.
- Don't lose your voice services in the event of a disaster – with SIP employed on multi-location systems your service reroutes traffic to another location.

### OPTIMIZE YOUR EXISTING SYSTEM.

- SIP trunking works with existing PBXs.
- Phone system operations remain exactly the same as today, eliminating the need to retrain employees on calling features or system functionality.

## WHY ESI?

- A company you can trust – ESI has been providing telephony solutions to businesses like yours for over 25 years, selling and supporting more than 500,000 systems.
- World-class, U.S.-based 24x7 customer service dedicated to serving the needs of businesses.
- Simplify your phone service – When you combine SIP trunking from ESI with an ESI system, you deal with only one company for outstanding service.
- Quick and easy installation – Deployment is typically three to five business days.

## BUSINESS BUNDLES

ESI offers two service bundles and terms to meet your organization's needs:

Plan features	Essential bundle <sup>2</sup> \$18.95/mo.	Peak bundle <sup>2</sup> \$21.95/mo.
<b>North American local and long distance</b> (U.S., Canada & Mexico)	500 minutes included per trunk; each additional minute 2.9¢	Unlimited
<b>Bursting ability</b> when connected to ESI equipment	—	Included
<b>Conferencing</b>	3.5¢ per minute	120 minutes included; each additional minute 2.9¢
<b>Free DID</b>	One (1) per trunk	One (1) per trunk

To learn more about how SIP trunks from ESI can enhance your business communications, consult your Certified ESI Reseller or visit:

[www.esi-estech.com/cloud-services](http://www.esi-estech.com/cloud-services)